

# josh dolin

DESIGN & BRANDING

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joshuadolin.com

## SKILLS



Photoshop



Illustrator



InDesign



Premier Pro



After Effects



WordPress



Photography



HTML

## EXPERIENCE

### SENIOR DESIGNER

PRIORITIES USA

JUNE 2018—PRESENT

- Strategized, designed and branded digital advertisements (display banners, videos, landing pages, statics, GIFs, canvases and carousels) for U.S. House, U.S. Senate and Governor's races.
- Created positive and negative style guides and brand assets.
- Managed creative execution and approved ads from other designers for multiple campaigns.

### DIGITAL DESIGN MANAGER

NARAL PRO-CHOICE AMERICA

DECEMBER 2016—JUNE 2018

- Managed and designed all creative content for the organization, including social media graphics, infographic emails, reports, publications, presentations, event invitations, collateral, signage and merchandise.
- Implemented and managed the recent rebranding throughout the organization and on every medium.
- Directed, project-managed and launched newly redesigned websites for the organization and 20 state chapters.
- Planned, edited and produced videos, GIFs and multimedia.
- Designed and built microsites for campaigns and projects.
- Organized design requests from multiple departments and partner organizations to meet deadlines.
- Strategized and designed sub-branding for campaigns.
- Worked with, and approved designs from consultants and vendors.

### SENIOR DESIGNER

CORRECT THE RECORD

JUNE 2015—NOVEMBER 2016

- Managed a team of designers and directed overall design strategy.
- Designed digital graphics, social media content, promotional products, collateral and print materials.
- Created and coded emails in Blue State Digital.
- Led the design of multiple websites with wireframes and mockups.
- Planned and designed press kits that integrated and promoted campaigns from digital and communications.
- Created multiple sub-brands and visual identity standards.
- Communicated and organized with multiple departments to transform research documents into graphics and products.

### CONSULTING EXPERIENCE

Victory Fund | Roosevelt Institute | Lindbeck for Congress |

U.S. Conference of Mayors | Lembo for Connecticut | Tom Udall for Senate

## AWARDS

### American Association of Political Consultants Pollie Awards

**Gold**—Most Original and Innovative Collateral

**Bronze**—Best Overall Use of Negative Contrast

### Goldies Golden Donkey Award

Excellence in Presidential Opposition Research (Design)

## EDUCATION

**B.A. Strategic Communication & Management**

University of New Mexico | 2014 | GPA: 4.0